

Blue365[®]

blueprint

BlueAdvantage's free member program, Blue365[®], delivers deals and discounts from your favorite national and local retailers including:

- **Gym memberships / virtual training**
- **Healthy meal kits and diet programs**
- **Dental hygiene products**
- **Athletic wear**
- **Vision discounts including LASIK and RX lenses**



Joining is a 2-step process.

1. Register or sign in to Blueprint Portal
2. Choose "Health & Wellness" and then "Healthy deals and discounts"

Enjoy exclusive discounts!

Get additional information
about your health plan at

[blueadvantagearkansas.com/gettingstarted.](https://blueadvantagearkansas.com/gettingstarted)



**BlueAdvantage
Administrators of Arkansas**

An Independent Licensee of the Blue Cross and Blue Shield Association