



BlueTouchpoint Packages

Better healthcare today and tomorrow

BlueTouchpoint is the foundation that all BlueAdvantage health management solutions are built on. It's whole-person health management that is focused on improving employee health while lowering your long-term costs. BlueTouchpoint whole-person health management requires:



Analytics. Data-driven healthcare decisions are critical to maximizing efficiency and preventing employees from slipping between the cracks. Analytics is the footing for BlueTouchpoint to identify, impact and improve plan participant healthcare.



Engagement. Personal 1:1 interaction helps us achieve a desired outcome. The team includes registered nurses, social workers, doctors, pharmacists and other clinicians and non-clinicians. Each is focused on your employees' unique healthcare needs and goals. BlueTouchpoint packages have varying degrees of employee engagement.



End-to-end. Good health is complex. Your employees don't get there overnight. BlueTouchpoint helps us connect fragmented services and systems into a singular picture of health to meet each person's medical, behavioral and social needs.

No two companies are the same. Choosing a BlueTouchpoint package for your company depends on a number of factors, including overall population health, budget and goals. That's why we offer BlueTouchpoint population health management packages tailored to meet varying needs while confronting the healthcare challenges facing your employee population.

BlueTouchpoint Packages

All three BlueTouchpoint packages vary in member engagement. BlueTouchpoint Signature is the most robust, all-inclusive option that features additional services not included in the other two packages. BlueAdvantage health management is all built on a BlueTouchpoint chaise, so a package must be chosen before other health management products or services can be added.

BlueTouchpoint Standard	BlueTouchpoint Enhanced	BlueTouchpoint Signature
1 on 1 RN support	1 on 1 RN support	1 on 1 RN support
Risk stratification	Risk stratification	Risk stratification
Nurse triage	Nurse triage	Nurse triage
Social work support	Social work support	Social work support
Medical director support	Medical director support	Medical director support
Clinical research support	Clinical research support	Clinical research support
Clinical pharmacist support	Clinical pharmacist support	Clinical pharmacist support
Standard reporting	Standard reporting	Enhanced reporting
---	---	Performance guarantees
---	---	Gaps in care
---	---	Chronic condition management (6 conditions)
60% engagement	75% engagement	90% engagement

BlueTouchpoint is data-driven and member-focused health management that integrates resources around your employees' health needs.

Questions?

Talk to your BlueAdvantage representative to learn more about our gaps-in-care program.



**BlueAdvantage
Administrators of Arkansas**

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