



Health insurance updates on your phone

Get texts from your health insurance partner

You live in the age of easy information. Health insurance shouldn't be any different.

Introducing the Wire® from BlueAdvantage Administrators of Arkansas, a secure text messaging program that keeps you informed the way you want — by text. The Wire will send you messages...

- Informing you about your upcoming open enrollment
- Encouraging you to get an annual flu shot
- Reminding you to schedule an annual exam
- Helping you find an in-network doctor
- Promoting free wellness opportunities

How does the Wire work?

A text message with a link directs you to the Wire, our secure, HIPAA-compliant message center, where information about your health plan is available 24/7. There's nothing to download and the Wire is free*!

How do I sign up?

Signing up for the Wire is easy. Simply sign in to My Blueprint, your online self-service portal, and update your account settings. Under "Notifications" select the opt-in checkbox for members-only texts.

Questions?

Call customer service at **1-800-843-1329** with any questions. As always, we love to hear from you!

**The Wire text messaging service is free. However, you may incur any charges from your mobile carrier depending on your text messaging and data plans.*



**BlueAdvantage
Administrators of Arkansas**

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Our Company complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-844-662-2276. CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 1-844-662-2276.